

**Online
Workshop**



AUDIO DESCRIPTION TRAINING

ONLINE January 9, 10, & 11, 2023

9 am - 12 pm (HST)

Cost: \$100/person

Register: www.bit.ly/CSC2023ADTraining

WHAT IS AUDIO DESCRIPTION?

Audio Description (AD) makes visual images accessible for people who are blind or have low vision. Using succinct, vivid, and imaginative words, media describers convey the visual images from performing arts events, television, film, museums and myriad activities that are not fully accessible to a significant segment of the population (more than 32 million Americans experience significant vision loss).

EXAMPLE OF AUDIO DESCRIPTION



She watches her microwave dinner heating up in the microwave.



She peels back the top of her Carrots for One meal.

*Source Disney's Zootopia

Trainer Joel Snyder will introduce participants to:

- audio description history and theory
- the "Four Fundamentals of Audio Description" ©
- active seeing/visual literacy-developing skills in concentration and observation
- the art of "editing" what you see
- vivid language: "The Visual Made Verbal"™
- "Speak the speech, I pray you"--using the spoken word to make meaning

QUESTIONS?

Email roz@csc-hawaii.org